

**FOR IMMEDIATE RELEASE**

## **ALASKA TRUST COMPANY OFFERS UMA-BASED APPROACH WITH ALASKA ADVANTAGE**

**Anchorage, Alaska (Sept 26, 2008)** – With the overwhelming concern of finances and how best to invest and safeguard assets, the benefits of an integrated approach to wealth management are hard to beat. Wise investors are researching which companies offer investment services that will encompass every asset class and investment style, regardless of a minimum balance invested.

The Alaska Trust Company is one of the few trust companies in the United States which offers the Alaska Advantage UMA (Unified Managed Account) approach to investment management. Historically reserved for big investors within large investment banking firms, this UMA approach includes third-party managers, mutual funds, exchange-traded funds, stocks and bonds, all combined into one account. This provides access to some of the best money managers in the world.

UMA-based investing has proven to be a desirable investment vehicle because clients receive comprehensive asset allocation and superior portfolio diversification while integrating research of third-party managers. “Our approach to investing has always been in our clients’ best interest. The Alaska Advantage program offers all our clients portfolio customization including risk and tax preferences,” states Douglas Blattmachr, President of Alaska Trust Company.

The Alaska Advantage program has many advantages including:

- Account Consolidation
- Access to Tier 1, Third-Party Managers in every asset class
- Transition Management
- Tax Optimization across managers with use of overlay software
- Allows for client mandates/restrictions

The Alaska Advantage program is a unique, diversified and consolidated portfolio customized to fit the clients’ individual needs and can be implemented within a managed investment account, IRA or trust. This UMA program allows the Alaska Trust Company to provide the customization that is so important to address the unique needs of every family.

Alaska Trust Company provides wealth management solutions for more than 1,000 clients who have entrusted the company with more than \$4 billion in assets. The state of Alaska’s unique trust laws allow the company to provide better asset preservation and estate planning solutions to its customers, in addition to no state income tax on investment income and trusts in perpetuity and much more. For more about the many unrivaled benefits of Alaska Trust Company, go to [www.alaskatrust.com](http://www.alaskatrust.com).

### **About Alaska Trust Company**

The Alaska Trust Company was created to leverage the pioneering laws of the progressive state of Alaska. With the goal of making Alaska the best jurisdiction for establishing and administering trusts, brothers and nationally recognized financial experts Jonathan and Douglas Blattmachr conceived and drafted the Alaska Trust Act, which passed the state legislature in 1997. Today, the hands-on involvement of these same experts allows the company to provide unrivaled wealth management and innovative trust series. For more information about Alaska Trust Company, visit [www.alaskatrust.com](http://www.alaskatrust.com).

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